

THE STUDENT FOOD NETWORK

A PROGRAM THAT COMMITS TO CREATING \$5 MEALS FOR STUDENTS IN VANCOUVER



INFORMATION PACKAGE

CHANGING THE FOOD CULTURE IN VANCOUVER



Participation in the program includes branded stickers for take out containers.

ABOUT

HOW IT WORKS

- 1) A food establishment partners with the Student Food Network.
- 2) Establishment creates a \$5 meal for students.
- 3) Establishment uses branded decal and stickers to identify their participation in the program.
- 4) Students gain access to a living digital map directing them to participating food establishments.
- 5) Students benefit from affordable meals and food establishments benefit from exposure to a student market.



DECAL



STICKER

CONTACT INFORMATION

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ABOUT US

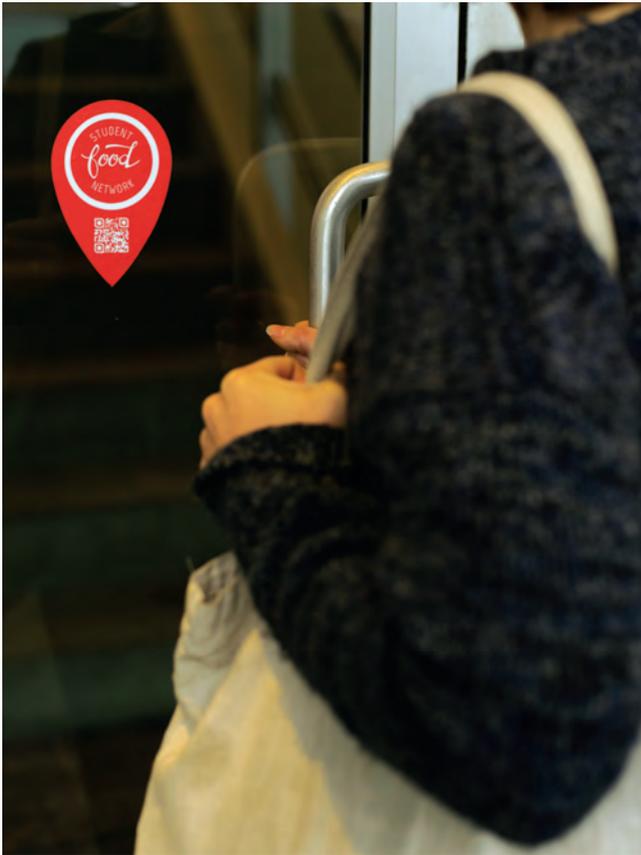
The Student Food Network is a response to the student need for diverse food options on the go within the city. We conducted research on the everyday life of a student on the move and discovered that many students face food inaccessibility on a daily basis. Student life is filled with all sorts of time commitments including classes, homework, volunteer and paid work among many other reasons.

With rising tuitions and living costs, a large number of students travel to campus without having had time to prepare meals. In order to eat, students are faced with the challenge of finding meals that are priced within their budgets. This program was initiated to assist students in finding food establishments within the city, and close to campus, participating in the program that commits to creating meals for \$5.

STEWARDSHIP

The Student Food Network intends to be stewarded by Embark, an independent, student-led not-for-profit based out of Simon Fraser University Burnaby Campus that empowers the next generation of student sustainability leaders. Stewardship will be initiated by Embark in support of its goal for Food Systems Change. This involves the promotion of a nutritious and sustainable food system in order to improve students' connection to food. We anticipate that this partnership will fulfill the objectives of our program and build a vast network of affordable options for students in Vancouver.

INFO



Participation in the program includes branded decals for store fronts.

MEMORANDUM OF UNDERSTANDING BETWEEN RESTAURANT AND THE STUDENT FOOD NETWORK

This is a memorandum of understanding between [restaurant] and Student Food Network concerning the addition of [restaurant] to the Student Food Network.

The Student Food Network is committed to bringing affordable meals to on the go students. With increasing costs of living students are having to work and commute more which leaves students without time to make food. Students are a big market that are often not considered when making decisions. The network bring students and food establishments together to create a mutually beneficial program. Both parties recognize the value of creating this unique network to bring students affordable meals.

THE ROLE OF THE STUDENT FOOD NETWORK

- 1) The Student Food Network agrees to add [restaurant] to their map and network that advertises their restaurant to students.
- 2) The restaurant will be supplied with one decal for the entrance and provided with the graphic design files to advertise for the \$5 meals.
- 3) Help advise [restaurant] on what is an appropriate option.

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THE ROLE OF THE RESTAURANT

- 4) [Restaurant] agrees to offer students a \$5 meal, not including tax.
- 5) Work with the Student Food Network to offer a \$5 meal that is filling and nutritious.
- 6) Student shall be defined as any person currently enrolled in any post-secondary institution in the City of Vancouver. [Restaurant] has the right to ask students for verification they are a student.

TERMINATION OF INVOLVEMENT

- 7) If [Restaurant] wants to terminate involvement with Student Food Network, the Student Food Network requires 30 days written notice and during this period they will continue to sell the \$5 meal option. After the 30 days [Restaurant] will be taken off all documents advertising their involvement. [Restaurant] agrees to stop advertising their involvement in the program.

- 8) Discontinuing \$5 student meals will be considered termination in the program and the restaurant must end advertising their involvement in the Student Food Network. Restaurants can be reinstated in the program at the discretion of the Student Food Network.
- 9) In the event of matters not covered by this letter or disputes, both parties will keep in mind the larger purpose of the undertaking and work for fair and amicable resolution of any problems as partners in promoting an inclusive and affordable food landscape for students and youth in Vancouver.

TIMELINE

Week 1: Submit application to participate in the Student Food Network.

Week 2: Ideate a \$5 meal option for students, preferably consisting of a carbohydrate, protein, and vegetable.

Week 3: Implement a \$5 meal option for students and receive Student Food Network stickers and decal.

Week 4: Food establishment location will be placed on the Student Food Network digital map and will gain access to a student market.

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